



Practising Global Journalism: Exploring reporting issues worldwide

John Herbert

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From this book, you will gain an understanding of the global media marketplace - the technology, the players and the issues. The role of news agencies, sources and networks are explored covering the issues of ethics, global media ownership and control. Find out how journalists are using the web and learn even newer ways to collect and communicate information.

Essential reading for today's practising and trainee journalists. John Herbert examines the global environment in which journalists operate and describes the latest technology and its impact on print, broadcast and online journalism practice.

Practising Global Journalism is a unique overview of the profession, providing a comparative study of journalism practice worldwide. Case studies are drawn from Europe, Australia, the Asia Pacific, South Asia, China, Africa and the Americas.



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