



# Patent Licensing and Selling: Strategy, Negotiation, Forms

*Mark S. Holmes*

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# Patent Licensing and Selling: Strategy, Negotiation, Forms

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## **Patent Licensing and Selling: Strategy, Negotiation, Forms** Mark S. Holmes

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- Retain the right to choose which markets to enter first
- Swiftly bring licensed or purchased products to market
- Protect against infringement of licensed or purchased patents
- Set license duration and termination guidelines
- Maintain the confidentiality of agreements

It also provides direction on such other mandatory topics in a patent purchase agreement as:

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- Purchase price and payment requirements
- Taxes
- Closing requirements

In addition *Patent Licensing and Selling, Second Edition* includes a complete discussion of the recently decided U.S. Supreme Court case, *Bowman v. Monsanto*, which held that patent exhaustion does not permit a farmer to reproduce patented seeds through planting and harvesting without the patent holder's permission. Updated at least once a year, *Patent Licensing and Selling: Strategy • Negotiation • Forms* is a vital handbook for patent practitioners and other intellectual property attorneys, corporate counsel, corporate executives, patent officials, and inventors.

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