



Engineering and Product Development Management: The Holistic Approach

Stephen Armstrong

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This practical guide to the components of engineering management employs a holistic approach. It will help engineers and managers understand how to improve the product development process by deploying new technology and new methods of working in concurrent teams. The book integrates elements from six well-known and understood bodies of knowledge: integrated product development, project management, process management, systems engineering, product data management, and organizational change management. These elements are framed within an overall enterprise-wide architecture. The techniques discussed work for both huge multinational organizations and smaller enterprises. The emphasis throughout is on practical tools for engineers, managers, and consultants responsible for project and product development.



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