



# **Basic and Applied Memory Research: Volume 1: Theory in Context; Volume 2: Practical Applications**

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# Basic and Applied Memory Research: Volume 1: Theory in Context; Volume 2: Practical Applications

## **Basic and Applied Memory Research: Volume 1: Theory in Context; Volume 2: Practical Applications**

Basic researchers unlock the secrets of nature; applied researchers unlock the means by which those secrets of nature can change people's lives. Neither basic nor applied research has an independent impact. These volumes examine the convergence of basic and applied research in the field of memory. *Volume 1: Theory and Context*, focuses on the methods for understanding and applying basic memory theory, while *Volume 2: Practical Applications*, expands the understanding of practical memory research by providing in-depth research examples and findings.

If the science of memory is to make a significant contribution to society, coordinating our basic and applied efforts and determining how they complement each other become of paramount importance. These volumes will help in this regard--both as textbooks demonstrating how to investigate memory and apply basic memory theory, and as reference sources leading to a better understanding of certain problems in basic and applied memory research.

Readers of these volumes will gain a thorough grasp of the way major themes relate to basic and applied research collaboration, how programmatic basic and applied research can be conducted on particular memory problems, and the manner in which basic and applied work in major problem areas has been incorporated into the field of memory. Both volumes present important information that will be indispensable to researchers and students alike.

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