



Special Event Production: The Process & The Resources 2e

Doug Matthews

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This must-have guide to special event production resources looks deep behind-the-scenes of an event and dissects what it is that creates success. It analyses the resources and is an extensive reference guide to the technical details of the technical aspects of a big event. It provides a thorough grounding on the specifications and performance of lighting and audio systems, visual presentation technology, special effects and temporary outdoor venues. Incorporating pedagogical features, this easy-to-read book is packed with photographs, diagrams, flow charts, checklists, sample forms, and real-life examples. The vast varieties of audio-visual technologies, outdoor venues, decor and staging are presented. This text is Part two of a two book set - also available is Special Events Production: the process (ISBN 9780750682435). Also available is a companion to both texts is a website packed with toolkits resources, and additional information."

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