



# Turn Search Into Sales: The Savvy Business Owner's Guide To Online Marketing

*Robert Javier*

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# Turn Search Into Sales: The Savvy Business Owner's Guide To Online Marketing

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**Turn Search Into Sales: The Savvy Business Owner's Guide To Online Marketing** Robert Javier  
Get More Customers Automatically!

Your customers are looking for you online. Can they find you even if they don't know your name? There are over 1 BILLION local searches done every month (and growing 50%+ every year) and 80% of buyers search online first, vs. using the yellow pages or other print methods. If your business isn't showing up all over the first page of Google, you are leaving money on the table --- and your competitors are getting your clients.

Here's How People Click:

#1 ranked site gets 41% of the clicks

#2 ranked site gets 12% of the clicks

#3 ranked site gets 8.5% of the clicks

Learn how to become the # 1 authority online in your market by following this simple marketing plan for online domination:

--Get Listed: Get listed in the Big 3 (Google Local, Yahoo Local, MSN/BING Local).

--Move Up and Dominate: Dominate the front page by making your site appear in local, natural, and paid search results.

--Lead The Pack: Use videos, press releases, articles, social content sites, online classifieds, online business directories, and online review sites to make the search engines fall in love with your site.

--Your Phone Rings Off The Hook: Your clients can find you – and you see the results in your increased profitability.

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